



NEW MELLE SPORTS & RECREATION, INC.

2024 Sponsor Opportunities

Your support will . . .

- Assist in the ability to provide our youth with a safe and affordable option to participate in athletics.
- Allow us to continue to improve our facilities, playing fields and equipment that is utilized by our programs and the community.
- Aid in our mission to provide opportunities that enrich the lives of those we serve by providing the tools and space that will impact our youth into their adulthood.

ABOUT US

New Melle Sports and Recreation, Inc. (NMSR) is a volunteer operated, 501 (c) 3 non-profit organization that has been the center of community activities and youth programming since 1953. Our organization is managed by a 20-member board of directors and supported annually by 500+ parents and community volunteers. More than 12,000 volunteer hours are donated annually to NMSR programs, ground maintenance and improvements, concession stand operations and operations of our Activity Center and Banquet Hall. Funding for NMSR comes from contributions from the community whether that be via player fees, donations, or sponsorships.

In 2023 we were able to make multiple improvements to our facilities because of incredible sponsors like you! Here are just some of the things we were able to accomplish.

- Fields 2, 3, and 4 were all re-surfaced with Turface material to improve the playing surface.
- HVAC Unit was replaced in Banquet Hall
- Construction has started on the new football field which will be used for the first ever all female flag football league.
- New temporary fencing for field use.

We are looking forward to another incredible year in 2024 and with your help we will be able to continue to make improvements to our facilities to better serve the community and our programs. Here are some of the projects we have goals for achieving in 2024.

- New or improved lighting on fields 1 and 2 along with adding new lighting for the new football.
- Improvements to our Banquet Hall will allow us to offer more community events.
- Repairing concrete in Pavilion 2 for future pickle ball league

New Melle Sports and Rec Sponsorship

- **Field Adoption - \$2000** - Provides funding for your field to receive field maintenance and improvements. Special signage on the field for your family, business, or group as well as on our website.
- **Playground Sponsor - \$2000** –Provides funding for maintenance of playground area and equipment. Signage around playground fencing.
- **Concession/Pavilion Sponsor - \$2000** - Provides funding for new equipment along with improvements to pavilion areas. Recognition signage in Concession Stand Area and on our website.
- **Football Field Sponsor - \$1500** - Provides funding for maintenance and improvements of both football fields. Recognition on Signage near football field, by announcer at home games, and on the NMSR website.
- **Football Home Game Sponsor - \$1200** – Provides field rental for one football game at Francis Howell High School. Recognition at Game.
- **Landscape Sponsor - \$1500** - Provides funding for replacement, improvement and maintenance of all landscaping beds and trees throughout the park. Recognition at entrance landscape bed and NMSR website.

Advertising Sponsors

- **Website Sponsor - \$500**
 - This program sponsors a major ad on the homepage of the website.

Sign Sponsor - (8'x4' sign)

- **Field Sign \$400**
 - Placement of (1) sign on interior of outfield fence on field 3 or 4 of the baseball/softball fields
- **Walkway Sign \$500**
 - Placement of (1) sign on fencing between Field 1 and the T-ball Field.
- **Field 1 Sign \$750 or \$2000 for 3-year purchase**
 - Provides funding for a new outfield fence for 2024. Other projects may include new dugouts and light upgrades.
- **Basketball Court Sign \$1,000**
 - Placement of (1) sign on the fence facing Hwy Z.
- **Field 5 Sign \$1,000**
 - Placement of (1) sign on the exterior outfield fence facing Hwy D.
- **Baseball/Softball Program Sponsor \$300**
 - Provides funding to purchase new equipment such as L-screens, bases, balls, etc. Your company will be listed on our website as well as recognition on combined program sponsor signs on each field.
- **In Kind Donations**
 - As a nonprofit organization many improvement projects are completed by our great volunteers. If you or your company would prefer to help with any improvements or upgrades to NMSR please contact the office to discuss.

Thank you, in advance, for being a partner with us.



Office Use Only
Date/Time Received:

NEW MELLE SPORTS & RECREATION, INC.

2024 Season Sponsor Opportunities

Company Name: _____ Date: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Name: _____

Phone #: _____ Email: _____

Website: _____

Sponsorships (Please check all that apply):

- Adopt a Field Sponsor (Fields 1, 3-5) – \$2,000
- Concession/Pavilion Sponsor – \$2,000
- Playground Sponsor- \$2,000
- Football Field Sponsor – \$1,500
- Landscape Sponsor – \$1,500
- Football Home Game Sponsor – \$1,200
- Field 5 Signage/Hwy D – \$1,000
- Basketball Court Sponsor – \$1,000
- Field 1 Sign- \$750 or \$2,000 3 yr
- Walkway Sponsor – \$500
- Field Sign Sponsor – \$400
- Baseball/Softball Program Sponsor – \$300
- Website Banner – \$500

****Please send artwork, for your ad or signage, with this form OR you may email a jpeg file and a copy of this form to office@newmellesportsandrec.com. Please contact Angie Rains at 636-828-5158 with questions on this process.**

Sponsorships received are on a first-come, first-served basis. Donations must be received by February 26, 2024, for banners to be printed and put in place prior to the start of the season.

Sponsorships run from March 1st – December 1st.

Please make checks payable to: **New Melle Sports & Recreation** OR Please charge my Credit Card:

Card Number _____ CVV# _____ Exp. Date _____

Signature: _____

Donations are tax deductible to the extent allowed by law. Please mail this form to **P.O. Box 55, New Melle, MO 63365**

Visit our website at www.newmellesportsandrec.com