



NEW MELLE SPORTS & RECREATION, INC. 2025 Sponsor Opportunities

Your support will . . .

- *Assist in the ability to provide our youth with a safe and affordable option to participate in athletics.*
- *Allow us to continue to improve our facilities, playing fields and equipment that is utilized by our programs and the community.*
- *Aid in our mission to provide opportunities that enrich the lives of those we serve by providing the tools and space that will impact our youth into their adulthood.*

ABOUT US

New Melle Sports and Recreation, Inc. (NMSR) is a 501(c)3 non-profit organization that has been at the center of our local community by providing activities, events, and youth programming since 1953. Yes, we are moving into our 72nd year of operations and fun! The longevity and success of NMSR is due to the passionate volunteers and coaches of all our New Melle Viking youth sports programs who dedicate countless hours working with our youth athletes, the families that get involved and participate in our local events and activities, and the support of our appreciated donors and sponsors. NMSR has traditionally been almost entirely volunteer operated. Most recently, as a result of the growth of our events, activities, and local community; NMSR is in the process of transitioning to a full-time professional team made up of experienced staff members to take NMSR guest and participant experiences to even greater heights. NMSR will continue to be guided by a dedicated volunteer Board and the many local volunteers that are passionate about the community they live in. As an example, NMSR annually benefits from the more than 500 parent and community volunteers that commit more than 12,000 hours annually to help support local events, activities, and youth opportunities. As a sponsor at NMSR, you or your business have the opportunity to be a part of a strong community spirit, be visible to a growing audience of passionate people, and be a supporter of the many programs and youth activities provided to enhance our region.

In 2024 we were able to make multiple improvements to our facilities because of incredible sponsors like you! Here are just some of the things we were able to accomplish. Here are some of the most recent accomplishments:

- **New and improved lighting on baseball and softball fields 1 and 2 along with new lighting on our main football field**
- **Repairs and improvements to the Banquet Hall allowing for more community events**
- **Construction is completed for a new football field allowing for more teams to have practice space and the first ever all female flag football league**
- **The addition of new permanent field fencing to improve player safety and guest experience**
- **The addition of pickleball courts and a sand volleyball court**
- **The hiring of a full-time Executive Director and Director to improve community access, communication, and program coordination**

We are looking forward to another incredible year in 2025 and with your help we will be able to continue to make improvements to our facilities to better serve the community and our programs. Here are some of the projects we have goals for achieving in 2025.

- **Upgrading sand on both sand volleyball courts in order to offer sand volleyball leagues and tournaments**
- **Addition of 4th pickleball court to advance New Melle Sports and Rec Pickleball Club**
- **Improvements and repairs to Field 1 to improve safety and playability**
- **Repairs and improvements to our Activity Center to support the training programs that enhance our softball and baseball programs as well as community rentals of the space**

New Melle Sports and Rec Sponsorship

- **Field Adoption - \$2000**
 - Provides funding for your field to receive field maintenance and improvements. Special signage on the field for your family, business, or group as well as on our website.
- **Playground Sponsor - \$2000**
 - Provides funding for maintenance of playground area and equipment. Signage around playground fencing.
- **Concession/Pavilion Sponsor - \$2000**
 - Provides funding for new equipment along with improvements to pavilion areas. Recognition signage in the concession stand area and on our website.
- **Football Field Sponsor - \$1500**
 - Provides funding for maintenance and improvements of both football fields. Recognition on Signage near the football field, by announcer at home games, and on the NMSR website.
- **Football Home Game Sponsor - \$1200**
 - Provides field rental for one football game at Francis Howell High School with recognition at game.
- **Landscape Sponsor - \$1500**
 - Provides funding for replacement, improvement and maintenance of all landscaping beds and trees throughout the park. Recognition at entrance landscape bed and NMSR website.

Advertising Sponsors

- **Website Sponsor - \$500-**
 - This program sponsors a major ad on the homepage of the website.

Sign Sponsor - (8'x4' sign)

- **Field Sign \$400**
 - Placement of (1) sign on interior of outfield fence on field 3 or 4 of the baseball/softball fields
- **Walkway Sign \$500**
 - Placement of (1) sign on fencing between Field 1 and the T-ball Field.
- **Field 1 Sign \$750 or \$2000 for 3-year purchase**
 - Provides funding for field, dugout and backstop upgrades and repairs.
- **Basketball Court Sign \$1,000**
 - Placement of (1) sign on the fence facing Hwy Z.
- **Field 5 Sign \$1,000**
 - Placement of (1) sign on the exterior outfield fence facing Hwy D.
- **Baseball/Softball Program Sponsor \$300**
 - Provides funding to purchase new equipment such as L-screens, bases, balls, etc. Your company will be listed on our website as well as recognition on combined program sponsor signs on each field.
- **In Kind Donations**
 - As a nonprofit organization many improvement projects are completed by our great volunteers. If you or your company would prefer to help with any improvements or upgrades to NMSR please contact the office to discuss.

Thank you, in advance, for being a partner with us.

Office Use Only

Date/Time Received:

NEW MELLE SPORTS & RECREATION, INC.

2025 Sponsor Opportunities

Company Name: _____ Date: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Name: _____

Phone #: _____ Email: _____

Website: _____

Sponsorships (Please check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Adopt a Field Sponsor (Fields 1, 3-5) – \$2,000 | <input type="checkbox"/> Basketball Court Sponsor – \$1,000 |
| <input type="checkbox"/> Concession/Pavilion Sponsor – \$2,000 | <input type="checkbox"/> Field 1 Sign- \$750 or \$2,000 3 yr |
| <input type="checkbox"/> Playground Sponsor- \$2,000 | <input type="checkbox"/> Walkway Sponsor – \$500 |
| <input type="checkbox"/> Football Field Sponsor – \$1,500 | <input type="checkbox"/> Field Sign Sponsor – \$400 |
| <input type="checkbox"/> Landscape Sponsor – \$1,500 | <input type="checkbox"/> Baseball/Softball Program Sponsor – \$300 |
| <input type="checkbox"/> Football Home Game Sponsor – \$1,200 | <input type="checkbox"/> Website Banner – \$500 |
| <input type="checkbox"/> Field 5 Signage/Hwy D – \$1,000 | |

****Please send artwork, for your ad or signage, with this form OR you may email a .jpeg file and a copy of this form to office@newmellesportsandrec.com. Please contact Kristina Jones or Josh Paubel at 636-828-5158 with questions on this process.**

Sponsorships received are on a first-come, first-served basis. Donations must be received by March 1st, 2025, for banners to be printed and put in place prior to the start of the season.

Sponsorships run from January 1st – December 31st

Please make checks payable to: **New Melle Sports & Recreation** or **pay by credit card:**

Card Number _____ CVV# _____ Exp. Date _____

Signature: _____

Donations are tax deductible to the extent allowed by law. Please mail this form to **P.O. Box 55, New Melle, MO 63365**

Visit our website at www.newmellesportsandrec.com