



NEW MELLE SPORTS & RECREATION, INC.

2023 Season Sponsor Opportunities

Your support will . . .

- **Provide an opportunity for kids to play the sport of their choice.**
- **Enable NMSR to improve playing and practice fields.**
- **Give kids the quality equipment they need to succeed.**
- **Teach kids the importance of teamwork and build self esteem through practical training programs.**

ABOUT US

NMSR has joined with the programs in Wentzville, Lake Saint Louis, Dardenne Prairie, Flint Hill, and Wright City as part of the New Horizon Youth Sports League for baseball and softball, as well as the Gateway Athletic Conference for football to promote a higher standard for youth activities. As of October 2022, NMSR has merged with Viking Elite to be known as New Melle Viking Elite Baseball and Softball Academy that will enrich the surrounding area with early youth Recreational player development. Our 5th, 6th, 7th & 8th grade Football, Cheer, Dance, and Golf teams make up the Francis Howell Junior Vikings feeder program, along with our Kindergarten through 3rd grade Flag Football teams. We offer several activities for adults such as our Kickball League, Cornhole League and Tournaments, Line Dancing, and our upcoming Sand Volleyball and Pickleball leagues to begin in 2023.

Funding for NMSR comes through player fees (40%) and contributions from the community (60%). To keep the organization viable and the cost of participating reasonable for families, we look to individuals and the community for monetary support. Without your support, many of the young people within our community would not be able to participate in youth sports.

Sponsorships are one way the community can support the efforts of NMSR. On-site sponsorships have been estimated to reach approximately 30,000 individuals per season based on the number of families participating and attendance at special events. Not only will your business benefit from supporting NMSR through your sponsorship, our area youth and community will too.

New Melle Sports and Rec Sponsorship Premium Sponsorships

Field Adoption - \$2000 - Provides Funding for your field to receive weekly field prep and lining, weekly cutting and trimming, and the replacement of bases. QTY 5. Special signage on your field for your family, business, or group, recognition on new entrance signage at all 3 entrances and on website.

Playground Sponsor - \$2000 – Premium signage around playground fencing. Provides funding for maintenance of playground area and equipment.

Concession/Pavilion Sponsor - \$2000 - Provides Funding for installation of 6 outdoor fans under main concession stand pavilion. Recognition on Sponsor Board in Concession Stand Area and on website.

Football Field Sponsor - \$1500 - Provides Funding for two new information boards located at field 5 facing football field. Recognition on the NMSR website and entrance monument.

Football Home Game Sponsor - \$1200 – Special recognition at football game located at NMSR or Francis Howell. 4 Available.

Landscape Sponsor - \$1500 - Provides Funding for replacement of shrubs and maintenance of NMSR hill, entrance monument, mulching and maintenance of all landscape beds and trees throughout the park. Recognition at West entrance landscape bed and NMSR website.

All Premium sponsors will also be recognized on Sponsorship Signage at Concession Stand.

Advertising Sponsors

Website Sponsor - \$500 - This program sponsors a major ad on the homepage of the website.

Sign Sponsor - (8'x4' sign)

- **Field Sign \$300** - Placement of (1) sign on any baseball/Softball field on one of the interior outfield fences
- **Walkway Sign \$400** - Placement of (1) sign on fencing between Field 1 and the T-ball Field.
- **Basketball Court Sign \$1,000** - Placement of (1) sign on the fence facing Hwy Z.
- **Field 5 Sign \$1,000** - Placement of (1) sign on the exterior outfield fence facing Hwy D.

Baseball/Softball Program Sponsor - \$400 - This program will underwrite the cost of new equipment. Your company name will be listed with all premium sponsors on signage at the message board by Field 2, on NMSR website, as well as on banners that will be hung on all fields.

Thank you, in advance, for being a partner with us.